VINÍCIUS SILVA SALINAS
IT PROFESSIONAL

PERSONAL INFO

🌐 Brazilian

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EDUCATION

Mindroom Innovation
Gold Coast, Australia | 2023 Jan – 2025 Apr
Diploma of Information Technology – Web Development Specialisation

Entrepreneur Education
Gold Coast, Australia | 2022 Jun – 2022 Nov
Certificate III in Business

Universidade do Vale do Rio dos Sinos – UNISINOS
São Leopoldo, Brazil | 2020 Jul – 2021 Sep
Big Data, Data Science, and Data Analytics Specialization

- Data Science fundamentals with Python and R.
- Predictive analytics development.

Universidade Federal de São Carlos – UFSCar
Sorocaba, Brazil | 2016 Mar – 2019 Dec
Bachelor of Computer Science

- Product Director, Share – Junior Enterprise.
- Teacher of Introduction Programming.
- Monitor of Probability and Statistics.

SENAI
Sorocaba, Brazil | 2013 Jan – 2014 Dec
Industrial Learning Course

- Car Mechanic area.
- Math, Physics and Computing studies.

SKILLS

✓ SQL, Java, C, Python, R
✓ DBT, BigQuery (GCP), Talend (ETL)
✓ Design tools
✓ Microsoft Office, Power Query
✓ Power BI, Google Data Studio
✓ SCRUM, Design Thinking, Yellow Belt
✓ Advanced Spanish and English
✓ Native Portuguese speaker

WORK EXPERIENCE

Croupier, 2022 July – Actual
The Star Gold Coast
Gold Coast, Australia

- Table Games Dealer with expertise in casino games including Blackjack and Baccarat.

Product Owner, 2022 Jan – June
Burger King Brasil & Popeyes Louisiana Kitchen
Barueri, Brazil

- Mapping of the user data collection service to create personalized offers to customers (CRM).
- Coordination of SCRUM ceremonies.
- Creation and prioritization of new demands in the product backlog in the Single Sign-On and Customer squad.

Business Analyst, 2020 Dec – 2021 Dec
Burger King Brasil & Popeyes Louisiana Kitchen
Barueri, Brazil

- Acting together with Delivery Integration developers, to align and meet business and technology needs, through the SCRUM methodology.
- Management and monitoring of KPIs.
- Generation of reports and materials containing the main metrics in the area.

Data Analyst, 2020 Jun – 2020 Dec
Alicerce Educação
São Paulo, Brazil

- Expertise in data manipulation of company data, including data from potential customers, to attract new ones (CRM).
- Creation and monitoring of Salesforce reports and Dashboards.
- Mapping of indicators, OKRs, and company process metrics.

Quality Assurance Intern, 2019 Feb – 2020 Jan
Cielo
Barueri, Brazil

- Created +40 software test scenarios with Java and BDD.
- Developed SQL queries to extract data for important decisions making.
- Participation in training about agile methodologies, Office pack, innovation, and others.

PROJECTS & ACHIEVEMENTS

⭐ **Exchange**
English Tutor in Colombia, 2020 Feb – Apr

⭐ **Award – Business Competition**
1sr place - Ecoar, Hackathon, 2020 May

⭐ **Award – IT Competition**
3rd place - Hackathon do Bem, 2020 May